



TYCOON ENTERPRISE CHALLENGE 3: HUNGRY FOR CHOICE



YOUR CHALLENGE (PRIMARY)



You are a chef for a top food restaurant and have noticed a lot of customers are now ordering vegetarian or vegan food. You want to propose the restaurant start serving more vegetarian/vegan options as at the moment there is very little choice. You don't know a lot about this topic. You need to do some research, so you are well prepared to talk to the Head Chef and propose your idea.

To complete this challenge, you need to:

- Identify three sources you will use to support your research.
- List three advantages and three potential disadvantages to selling more vegetarian /vegan dishes.
- Recommend three vegetarian/vegan food options that have a unique selling point.
- Create your own recipe book for your three chosen dishes. *(If you can, why not make one for the family and send us a picture #TycoonChallenge! Make sure you have support from an adult).*





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✓ WHAT WE'RE LOOKING FOR ✓

- You have 3 reliable and credible sources to support your research.
- You have considered the advantages and disadvantages.
- You have identified three potential food dishes and considered a unique selling point.
- You have created a recipe book for your three chosen dishes. .

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HOW TO SUBMIT

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- Email tycoon@pjfoundation.org with your submission OR
- Post it on [Twitter](#) tagging [@pjfoundation](#) and using the hashtag [#TycoonChallenge](#) OR
- Post it on [Instagram](#) tagging [@peterjonesfoundation](#) and using the hashtag [#TycoonChallenge](#)



DEADLINE



The deadline for submissions is midday on Friday 10th April 2020



THE PRIZE



A limited edition Tycoon pin badge.

Good Luck!

