



## TYCOON ENTERPRISE CHALLENGE 9: SOCIAL SAFETY



### YOUR CHALLENGE (PRIMARY)



*As more and more businesses move online to sell products and services it is vital they understand the importance of online safety not only to themselves personally but also their businesses reputation. We are asking you to create a poster that helps and supports young entrepreneurs when they are starting out n business. Undoubtedly, they will be using social media platforms to promote their business in an attempt to gain more customers and need to know how to stay safe. Ensuring they have a detailed password to their accounts, they are posting responsibly and they aren't being followed by bots could all be ways to help entrepreneurs out as they navigate social media.*



### NEXT STEPS



- Think about how important it is to stay safe online. #
- Use the activity sheet to create a poster that would help young entrepreneurs to stay safe online when starting their business.



### WHAT WE'RE LOOKING FOR



- The ability to identify ways for young entrepreneurs to stay safe on the internet and social media.
- A brightly coloured, informative and well-designed poster.

**DEADLINE**

**MIDDAY FRIDAY 5TH JUNE**

**EMAIL**

Email [tycoon@pjfoundation.org](mailto:tycoon@pjfoundation.org)  
with your submission



**WIN A  
LIMITED EDITION  
TYCOON PIN  
BADGE**