

## **Tycoon Weekly Enterprise Challenge Guidance**

### **1. What is the Tycoon Weekly Enterprise Challenge?**

The Tycoon Weekly Enterprise Challenge is a task set each week by the Peter Jones Foundation as a response to parents or guardians having to home educate their children. Whilst schools will be providing plenty of work, we wanted to offer an 'extra-curricular' opportunity for parents to help their children develop practical enterprise skills whilst they are at home.

### **2. What are enterprise skills?**

We use a framework of eight enterprise skills that young people can improve on to become more successful employers and employees in the long run. The eight skills are:

- Communication
- Creativity and Innovation
- Digital Skills
- Financial Skills
- Leadership
- Problem-solving
- Self-Management and Resilience
- Teamwork

### **3. Where do I find the challenge?**

The challenge will be posted on the homepage of [www.tycoon.com](http://www.tycoon.com) and via our social media channels, and the deadline for submission is midday on the Friday of the following week

### **4. Who is it for?**

It is for any young person currently (normally) at school in the UK to take part and enter.

### **5. How do I enter?**

Download the Task and Activity sheets for either primary or secondary school age students. The secondary school task is completed on a computer (but can be printed off and filled in), and the primary school task is intended to be printed off and filled in.

Once your child has completed the task there are three ways to submit your entry:

- a) Email [tycoon@pjfoundation.org](mailto:tycoon@pjfoundation.org) with your submission **OR**
- b) Post it on Twitter tagging @pjfoundation and using the hashtag #TycoonChallenge **OR**
- c) Post it on Instagram tagging @peterjonesfoundation and using the hashtag #TycoonChallenge

**6. How much support should I give my child?**

The task is for the young person to complete, rather than the parent, but we do understand that some will need more support than others. A good tip is to try to support your child by asking them questions, rather than giving them answers.

**7. How is the winner announced?**

The winner will be announced the following Monday on the PJF's social media pages, and on the [www.tycoon.com](http://www.tycoon.com) homepage.

**8. What do I win?**

The winning entry each week will receive a Tycoon badge and recognition nationally on the Peter Jones Foundation social media.

**9. How long will it last?**

Until we either run out of ideas or things return to something approaching normality.

**10. How do I get in touch with you?**

Please contact us via [tycoon@pjfoundation.org](mailto:tycoon@pjfoundation.org)